

EXTENSIVE RESEARCH ... COMPETITIVE PRICING ... RAPID ORDER PROCESSING



IT Decision Makers - Datacard

Last Updated January 2008

REACH

IT Professionals

with a Customized Mailing List from AcquireLists

AcquireLists can provide you with access to over 150,000 Decision Makers who are responsible for purchasing products and services related to the IT industry.

Choose from the highest quality opt-in email lists to reach corporate decision makers who have given their permission to receive information and offers via email from third parties. We help you focus on the markets most significant to your marketing needs.

AcquireLists is the ultimate source for business-to-business marketing lists. With over 30 million postal and e-mail names in 50+ markets, we have more to offer than ever before. Our names are current and our demographic information is beyond compare. And, because our lists are continuously updated with new names, they are guaranteed 90% Deliverable.

[Www.Acquirelists.com](http://www.Acquirelists.com)

IT Executives – Data Card

AcquireLists IT Executive Database contains a Custom Built List of TOP Level IT Executives including CIO's, CTO's, IS/IT Directors/Managers, MIS Executives, Network/Systems/Database Managers & TOP Level IT Decision Makers across United States over 150,000 records. This List will help you reach IT professionals from a variety of industries such as Building & Construction, Electronics and Research/Laboratory, Manufacturing, Transportation & Public Utilities, Wholesale Trade, Retail Trade, Finance, Insurance Etc.

The IT Executive Database allows you to target the professionals who are responsible for over 70% of all purchases made in the information technology market across America. You can use this list to launch new products, services and technologies within the enterprising information technology industry.

By mailing to this list you can promote your important marketing message to IT professionals who need your products and services.

The IT Executive Database is comprised of top controlled circulation subscription files, business directories and database listings and trade show attendee files including:



Representative Job Titles/Samples

CTO	Manager IT
Chief Information Officer	Manager Of Business Information
Database Administrator	MIS Administrator
Director of Information Technology	MIS Systems Analyst
Director of MIS	Network Manager
EVP, Information Services	Senior Technical Analyst
Information Sys - Manger	SVP and CIO
Information Technology Director	VP and Chief Technology Officer
IT Director	VP, Information Technology
IT Manager	Top Level IT Exec

All contacts from the Acquirelists mailing list database are regularly checked and updated through our own questionnaire and telephone research. This ensures that any acquirelists mailing list you purchase is of the highest quality and accuracy. Given the nature of email our clients experience anywhere between 70% to 85% delivery depending on the kind of email and kind of servers they use with this list.

 **ACQUIRELists**

www.acquirelists.com