

EXTENSIVE RESEARCH ... COMPETITIVE PRICING ... RAPID ORDER PROCESSING



HR Decision Makers - Datacard

Last Updated January 2008

REACH

HR Professionals

with a Customized Mailing List from AcquireLists

AcquireLists can provide you with access to over 250,000 HR Decision Makers who are responsible for purchasing products and services related to the Human Resource industry.

Choose from the highest quality opt-in email lists to reach corporate decision makers who have given their permission to receive information and offers via email from third parties. We help you focus on the markets most significant to your marketing needs.

AcquireLists is the ultimate source for business-to-business marketing lists. With over 30 million postal and e-mail names in 50+ markets, we have more to offer than ever before. Our names are current and our demographic information is beyond compare. And, because our lists are continuously updated with new names, they are guaranteed 90% Deliverable.

HR Executives – Data Card

Our HR-Executives List contains Custom Built List of TOP Level executives Including VP/director of HR, HR-Executive/Manager from major industries like Software, Banking, Telecom, Manufacturing, Construction, Retail, Media, Services and Health Etc. from across North America with 250,000 records. Reach HR and Recruiting professionals within industries such as IT Consulting/Services, Finance/Banking/Accounting, Technology, and many more!

These Decision Makers have pre-qualified themselves, by opting-in to receive 3rd party email offers in specific areas of their interest during the opt-in process. Selectable by Human Resource Interest Category, Job Function, Job Title and Company Size, this list should be tested for all Human resource offers including: Marketing Training & Certification, White papers and Seminars.

By mailing to this list you can promote your important marketing message to HR professionals who need your products and services.

The HR Executive Database is comprised of top controlled circulation subscription files, business directories and database listings and trade show attendee files including:



Representative Job Titles/Samples

| | |
|--------------------------------|-----------------------------------|
| HR Director | HR Manager |
| Vice President-Human Resources | Human Resources Executive |
| Global Head of HR Management | HR Officer |
| Recruitment Manager | Risk/Insurance Manager |
| Personnel Manager | President-Human Resources |
| Operations Director | Facilities Manager |
| Payroll/Wages Officer | Head of Compensation and Benefits |
| Senior Manager of HR | Employee Relations Manager |
| Training Director | VP, Information Technology |
| Training Officer | Training Manager |

All contacts from the Acquirelists mailing list database are regularly checked and updated through our own questionnaire and telephone research. This ensures that any acquirelists mailing list you purchase is of the highest quality and accuracy. Given the nature of email our clients experience anywhere between 70% to 85% delivery depending on the kind of email and kind of servers they use with this list

 **ACQUIRELists**
www.acquirelists.com