

**Who is
fueling
your
sales lead
pipeline?**



**B2B Marketing Solutions that build Demand
and fuel your sales pipeline.**

EXTENSIVE RESEARCH ... COMPETITIVE PRICING ... RAPID ORDER PROCESSING



Email Lists, Telemarketing Lists and Mailing Lists

Reaching Small-Businesses through Fortune 500 Companies

AcquireLists is a full service supplier of email lists, mailing lists and telemarketing lists, focusing on the Business-to-Business markets. We offer clients hundreds of the most highly-regarded and responsive lists and databases from the world's leading publishers, Associations, Conference and Seminar companies, Trade shows and Expos, Webinars and Direct mail buyers. Acquirelists allows you to map large organizations and individual business units by giving you people at any rank (VPs, Directors, Managers) and in any functional department (Sales, Marketing, IT, Operations, HR, Purchase etc).

What would a 10 time increase in response rate do for your business?

We are committed to the success of your marketing

Some of our hottest categories include...

Fortune 500 Executives | C-Level Management | CIOs/IT Managers | IT Project Managers
Human Resource Professionals | Marketing/Sales Professionals | CFOs/Financial Managers
VARs/Resellers/Systems Integrators | Small Businesses | Government Decision Makers
Hospital Personnel and Healthcare Executives | Banking and Finance Industry Executives
IT Executives List | Manufacturing Industry Executives

Choose from the highest quality opt-in email lists to reach corporate decision makers who have given their permission to receive information and offers via email from third parties. We help you focus on the markets most significant to your marketing needs.

AcquireLists is the ultimate source for business-to-business marketing lists. With over 18 million postal and e-mail names in 30+ markets, we have more to offer than ever before. Our names are current and our demographic information is beyond compare. And, because our lists are continuously updated with new names, they are guaranteed 85% Deliverable.

AcquireLists offers the highest quality Business to Business email lists, telemarketing lists and mailing lists reaching tens of thousands of U.S.-based companies. Our lists consist of subscribers to publications, conferences, webinars, trade shows, website memberships, and active buyers! Access our lists by business size (small to medium businesses/ SMB's through Fortune 500 companies), job title (decision-making executives including C-Level, Corporate Management and hundreds of other titles and job functions), specific vertical/niche markets (e.g. Financial Services, Manufacturing, etc). And many more!

Our Executive Database allows you to target the professionals who are responsible for over 70% of all purchases made in the market across America. You can use this list to launch new products, services and technologies.

By mailing to this list you can promote your important marketing message to professionals who need your products and services.

Our Executive Database is comprised of top controlled circulation subscription files, business directories and database listings and trade show attendee files including:



Representative Job Titles/Samples

CEO/President	Fortune 500 Execs.
CFO/VP Finance	Manager Of Business Information
VP/Director HR	Manufacturing Execs.
VP/Director Purchasing	Healthcare & Pharmaceutical Exe
Vice President-Marketing	Financial Professionals
EVP, Information Services	Marketing/Sales Professionals
CFOs/Financial Managers	IT Project Managers
Director of Information Technology	Human Resource Professionals
IT Director/Manager	Government Decision Makers
Business Owner	Top Level Exec

Even with a Perfect email list getting over 70% delivery is hard these days unless you are sending the campaigns perfectly. We guarantee 70% delivery with this list through we have verified every email in this list. Given the nature of email our clients experience anywhere between 70% to 85% delivery depending on the kind of email and kind of servers they use with this list



Data Enhancement

Take your data to a higher level of refinement and enjoy the benefits of quality data. Each increased level of data enhancement will ultimately reduce direct marketing costs, improve the effectiveness of marketing campaigns, sharpen productivity and conversion rates, and ultimately increase ROI.

We can correct and replace a large portion of bounce-backs resulting from misspelling, change of corporate domain, change of e-mail address etc. We can maintain your lists for your campaigns.

Custom List Building

You have tried all the top list companies and were told that they have negligible volume of records that meet your target criteria. That exactly where Acquirelists can show you the difference. With our team of over 350 Data team, We can build Custom lists according to your target criteria .

Email Appending

You have a database of prospect contacts but you don't have their e-mail addresses? Provide us with your prospect database and we will create a custom e-mail datafile for you. Or Just Specify your target and we will get an Opt-In Email list for you. Our email appending rate for business to business record is 35%-95% and for business to consumer record is 15%-65%. All the e-mails that we append are opt-in e-mails & we will also provide the e-mail verification result. We guarantee 80% deliverability on these lists as per the Industry standards. Before the delivery of the records, we send mailouts asking to opt-in or opt-out. Based on this we divide the list & deliver the opt-in records.

Additional Contact Appending

Additional contacts within existing customers are much more useful than cold prospects. Our Additional Contact append process is the most cost effective way to generate a huge volume of highly qualified leads for your organization. This can easily double the volume of records from a Business Email Append.

Data Appending

You can Append SICcode, Industry, Phone, Fax, Physical Mailing Address to data you have in your in-house files. If you just have the email, try reverse appending and fill all the gaps in your database. Select some or all of the above to make your data file perfect for customer pursuit. In regards to Data Appending, We are specialized in appending and we have 350 member data email append team who works on matching the contact with the email address and also makes sure that it's a deliverable email address.

Data Cleansing

You need clean data to make the most out of your contact list. Eliminate duplicate records and benefit from data standardization with our custom data cleansing services. Or, use our service to append missing data to your existing lists. In just minutes, you can append phone numbers, addresses and names to your large contact lists and maintain high data hygiene

To prove our expertise in this field, please send me your datafile. We will do a **sample appending for few records** and deliver it back to you with the missing information appended, absolutely free of cost.

We have some Promotional offer for the following Popular Lists :

Act Now

Top [C,V &D Level] 100,000 Decision makers | Sales and Marketing Decision Makers List of 80,546 | Top 50,000 IT Executives List | Top 75,000 HR Executives List | Manufacturing Industry Mega List of 75,000 Executives | Fortune company Executives List | Top 50,000 Company C-Level Decision Makers | Top Banking and Finance Industry Executives | Hospital Personnel and Healthcare Executives



sales@acquirelists.com
www.acquirelists.com